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Best Harvest's commitment to customers, employees and community translates to quality buns and rolls – delivered across our counter to your customer.

530 South 65th Street Kansas City, Kansas 66111-9998 Ph 913.287.6300 Tf 800.811.5715 Fx 913.287.5408



Service

At Best Harvest, our communities are our customers, so we visit all the McDonald's restaurants we serve to ensure the high-quality buns that leave our counter are just as fresh when they reach your customer.

Our diligent customer service program includes:

- Market surveys that track our effectiveness and document any issues that might arise with our product or packaging.
- Customer service monitoring that lets us see what our customer sees and hear their concerns first hand.
- A representative from our customer service department visits each restaurant we serve at least once each year, with opportunity restaurants visited more often.

With these tools and employees, we constantly improve our processes and make a positive difference in the restaurants we serve.



Business Executives Parlay Expertise Into Bakery Success

Bob and Ed enjoyed a combined 55 years of service with McDonald's Corporation prior to forming an enduring partnership with Fresh Start Bakeries. In May 1999, Bob partnered with Fresh Start Bakeries' management team and employees to purchase the company's international 14-bakery organization from Campbell Soup.

Fresh Start was a premier baked goods supplier to McDonald's for more than 34 years before Bob and Ed purchased majority interest in the company's Kansas City bakery. Their partnership became the foundation for Best Harvest.

Best Harvest Becomes a Premier Bread Producer

Best Harvest Bakeries is a minority owned and certified, single-line soft roll bakery with production capacity in excess of 3000 dozen per hour.

Best Harvest, which supplies both McDonald's and the United States military, was honored by the Greater Kansas City Chamber of Commerce as a "Top Ten Kansas City Small



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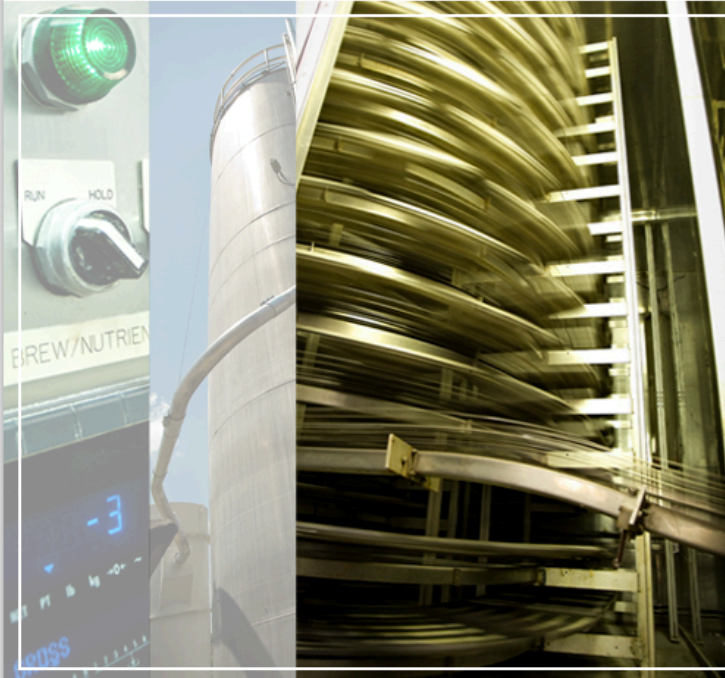
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Best Harvest Strives to Be the Best

Best Harvest is committed to providing quality products and services to our customers. Our bakery began operations in 1984, and our 15 managers and supervisors collective average more than 12 years of service.

Every department contributes to our reputation for consistently delivering quality buns and rolls to our customers. Our production team takes ownership of every product we bake. Engineers keep our equipment operating with precision and accuracy. And our meticulous sanitation team keeps a detailed cleaning responsibilities calendar, to which it rigorously adheres.

Our outstanding Quality Assurance Team regularly reviews the entire bakery operation to ensure we follow HAACP procedures. Using statistical process controls, the team strives to maintain the excellent quality and consistency of our products.

Throughout the year we receive unannounced inspections by the American Institute of Baking, our customers and other third-party organizations.

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