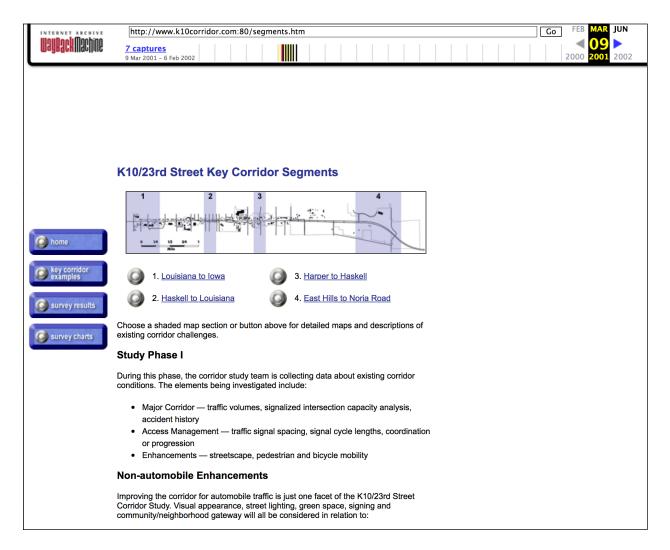
Fresh Perspective timeline

As a freelance content writer I created information-only sites — such as the online public involvement study below — and more image-heavy sites for art galleries, rental companies and pet rescue products. Along the way I learned the importance of researching and key word content in optimizing organic search.



^{*} Screenshots from this archive don't always render sites as they originally appeared. I include the image for date reference only.